

Kicks 99 A Trip A Day in May – Week 2
Official Contest Rules

These rules apply to Kicks 99 A Trip A Day in May – Week 2 Contest (“Contest”) conducted by **Beasley Media Group, LLC**, d/b/a WKXC (“Station”). **In addition, the General Contest Rules posted at Station’s website www.kicks99.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on May 13, 2019 and end on May 17, 2019.
- b. To participate in the Contest, listen to the Station each weekday beginning on May 13, 2019 and ending on May 17, 2019 at approximately 8:00am Eastern Time (“ET”), 11:00am ET, 1:00pm ET, 4:00pm ET, and 6:00pm ET for the announcement of a unique Contest keyword (“Keyword”). Each announcement will have a unique Keyword. Once an entrant hears the Keyword, entrant may enter via one (1) of the following methods:
 - i. Text the Keyword to 706-922-9999. Message and data rates may be charged by your wireless carrier. The Station is not responsible for any fees incurred by you for this method of entry. Text message and any mobile device entries will be deemed made by the authorized account holder of the mobile account submitted at the time of entry. The authorized account holder is the natural person who is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. By initiating a text message to the Station in this contest, you also expressly consent to the receipt of a reply message confirming your entry and notification via text if you are selected to be a winner.
 - ii. Visit www.kicks99.com and follow the links and instructions to enter the Contest and complete and submit the online entry form including the Keyword. Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
 - iii. Only one (1) per person per Keyword is permitted, regardless of method of entry. Multiple entrants are not permitted to share the same telephone number or email address. The deadline to enter each Keyword is ten (10) minutes past the hour after the airing of a cue to call (i.e. 8:10am ET, 11:10m ET, 3:10pm and 5:10pm ET). Any text message or online entries received after ten (10) minutes past the hour or any text message or online entries with the incorrect Keyword will be disqualified. Up to one (1) Qualifying Prize winner will be selected for each Keyword announcement as described below in Section 4.
- c. There will be up to a total of five (5) winners selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 21 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Columbia, Richmond, Burke, McDuffie,

Glascoek, Hancock, Jefferson, Jenkins, Taliaferro, Warren, Washington, Wilkes, and Lincoln Counties, GA and Aiken, Allendale, Barnwell, McCormick, and Edgefield Counties, SC, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to five (5) Grand Prizes will be awarded as listed below. **No substitutions will be permitted.**
 - i. The Grand Prize awarded on May 13, 2019 is the following: Trip is being provided by Universal and includes: roundtrip coach airfare for two (2) departing from an Augusta, GA area airport to a Nashville, TN area airport; two (2) nights standard hotel accommodations (standard room, double occupancy) at TBD Nashville, TN hotel; and two (2) tickets to a concert that will be announced on air that takes place on June 6, 2019-June 9, 2019 in Nashville, TN. Trip dates are Friday, June 7, 2019-Sunday, June 9, 2019. Approximate Retail Value (“ARV”) of this Grand Prize is \$4,250.
 - ii. The Grand Prize awarded on May 14, 2019 is the following: Trip is being provided by Sony and includes: roundtrip coach airfare for two (2) departing from an Augusta, GA area airport to a Los Angeles, CA area airport; two (2) nights standard hotel accommodations (standard room, double occupancy) at TBD Los Angeles, CA hotel; and two (2) tickets to a concert that will be announced on air that takes place on October 23, 2019 in Los Angeles, CA. Trip dates are Tuesday, October 22, 2019-Thursday, October 24, 2019. ARV of this Grand Prize is \$3,500.
 - iii. The Grand Prize awarded on May 15, 2019 is the following: Trip is being provided by Broken Bow and includes: roundtrip coach airfare for two (2) departing from an Augusta, GA area airport to a Denver, CO area airport; one (1) night standard hotel accommodations (standard room, double occupancy) at TBD Denver, CO hotel; and two (2) tickets to a concert that will be announced on air that takes place on August 9, 2019 in Denver, CO. Trip dates are Friday, August 9, 2019- Saturday, August 10, 2019. ARV of this Grand Prize is \$3,000.
 - iv. The Grand Prize awarded on May 16, 2019 is the following: Trip is being provided by Broken Bow and includes: roundtrip coach airfare for two (2) departing from an Augusta, GA area airport to a Cheyenne, WV area airport; two (2) nights standard hotel accommodations (standard room, double occupancy) at TBD Cheyenne, WV hotel; and two (2) tickets to a concert that will be announced on air that takes place on July 24, 2019 in Cheyenne, WV. Trip dates are Tuesday, July 23, 2019-Thursday, July 25, 2019. ARV of this Grand Prize is \$1,800.
 - v. The Grand Prize awarded on May 17, 2019 is the following: Trip is being provided by Broken Bow and includes: a one hundred fifty dollar (\$150) gas card; one (1) night standard hotel accommodations (standard room, double occupancy) at TBD Atlanta, GA hotel; and two (2) to a concert that will be announced on air that takes place on August 10, 2019 in Atlanta, GA. Trip dates are Saturday, August 10, 2019-Sunday, August 11, 2019. ARV of this Grand Prize is \$1,200. **NO TRANSPORTATION IS BEING PROVIDED AS PART OF THIS GRAND PRIZE. WINNER MAY USE PROVIDED GAS CARD TOWARDS COST OF TRANSPORTATION TO/FROM ATLANTA, GA.**
- b. Actual value may vary and any difference between stated value and actual value will not be awarded.

Certain travel restrictions may apply. All other costs not specifically stated herein, including but not limited to those of, taxes, certain meals, tips and additional ground transportation, baggage fees, hotel room service, laundry service, merchandise, souvenirs, and local and long-distance telephone calls are the responsibility of the winner. Selection of airline, hotel, and airline seat location at sole discretion of Station and/or prize provider. Airline regulations apply. The winner and guest must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. Winner and guest must abide by all airline, hotel, and venue policies. The winner and guest must sign all required releases prior to booking of any travel. If winner is unwilling or unable to travel on the dates specified, the prize will be forfeited and may be awarded to another winner at Station's sole discretion. All travel is subject to availability and restrictions. If a prize-related event or travel is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station and prize provider, their sole responsibility to the winner will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). No refund or compensation will be made in the event of the cancellation or delay of any flight. If winner chooses to take the trip without a guest, s/he will be awarded the prize elements for one person only, and the remainder of the prize will be forfeited without compensation. Winner understands that there are inherent risks involved in travel and that these risks may be present before, during and after the trip.

- c. Prizes or prize certificates must be claimed at the office of the Station located at 4051 Jimmie Dyess Pkwy, Augusta, GA 30909 Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within two (2) days of winning or as otherwise instructed at the time of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to five (5) total Grand Prize winners will be selected as follows:

Up to one (1) Grand Prize winner will be selected the following weekday at approximately 7:00am ET in a Station-conducted random drawing from all combined eligible text message and online entries received on the prior weekday (i.e. a winner will be selected on May 14, 2019 from all entries received on May 13, 2019). Potential Grand Prize winner will be notified by phone and/or email promptly following the random drawing and may also be announced on-air on the Station in the 7:00am ET hour.

- b. Odds of winning a Grand Prize depend on the number of combined eligible text message and online entries received on each weekday.
- c. Entrants must listen to the Station to acquire the Keyword but need not be present to win.
- d. Winner must confirm acceptance of prize within fifteen (15) days of winning, or risk disqualification and selection of an alternate winner (time permitting) in a random drawing of all remaining

combined eligible text message and online entries received on that weekday where the forfeited winner was selected from.

- e. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.kicks99.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.kicks99.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, at 4051 Jimmie Dyess Pkwy, Augusta, GA 30909 or by sending a self-addressed, stamped envelope to the Station.