

“Kicks 99 Winning Bumper Sticker Contest”
Official Contest Rules

These rules apply to Kicks 99 Winning Bumper Sticker Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WKXC (“Station”). In addition, the General Contest Rules posted at www.kicks99.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER

- a. The Contest will begin on June 17, 2019 and end on August 1, 2019.
- b. To participate in the Contest, entrants must first visit a participating local Sprint store beginning on June 17, 2019 and ending on August 1, 2019 during regular business hours to acquire a designated Contest bumper sticker available while supplies last. **Limit one (1) bumper sticker per entrant.** Entrants will be requested to put their bumper sticker on a vehicle in order to be spotted and win a “Daily Prize” as described below in Section 4.
- c. Entrants who acquire a designated Contest bumper sticker will also receive the Contest URL for the chance to win the “Grand Prize.” To enter online, entrants must visit the URL listed on the back of the bumper sticker and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on June 17, 2019 at 8:00am Eastern Time (“ET”) and ending on August 1, 2019 at 5:00pm Eastern Time ET (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- d. Additionally, entrants may enter to win a “Bonus On-Site Prize” by visiting Sprint located at 1012 Laurens St. Aiken, SC 29801 on August 1, 2019 beginning at 4:00pm ET and ending on at 6:00pm (“On-Site Entry Period”) to obtain an official entry form (available while supplies last). All entry forms must be filled out completely and legibly and submitted as instructed by the Station. Incomplete or illegible entries may be removed in the Station’s sole discretion. Entries must be received by 6:00pm on August 1, 2019. One (1) entry per person.
- e. There will be up to a total of twenty-eight (28) Daily Prize winners, one (1) Grand Prize winner, and one (1) Bonus On-Site Prize winner selected in the Contest.

Entrants may win multiple Prizes in this Contest only.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Columbia, Richmond, Burke, McDuffie, Glascock, Hancock, Jefferson, Jenkins, Taliaferro, Warren, Washington, Wilkes, and Lincoln Counties, GA and Aiken, Allendale, Barnwell, McCormick, and Edgefield Counties, SC, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility. **Daily Prizes are only available to those who possess a vehicle as of June 17 2019 to which they can stick the bumper sticker on.**

3. PRIZES

- a. Up to twenty-eight (28) Daily Prizes awarded in the Contest. Each Daily Prize consists of one hundred dollars (\$100) awarded in the form of a company check issued in the name of the winner. The Approximate Retail Value (“ARV”) of each Daily Prize is \$100.
- b. Up to one (1) Grand Prize will be awarded. The Grand Prize consists of five thousand dollars (\$5,000) awarded in the form of a company check issued in the name of the winner. ARV of the Grand Prize is \$5,000.
- c. Up to one (1) Bonus On-Site Prize will be awarded. The Bonus On-Site Prize consists of one thousand dollars (\$1,000) awarded in the form of a company check issued in the name of the winner. ARV of the Bonus On-Site Prize is \$1,000.
- d. No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be processed within approximately four (4) to six (6) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.
- e. Prizes or prize certificates must be claimed at the office of the Station located at 4051 Jimmie Dyess Pkwy, Augusta, GA 30909 Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within fourteen (14) days of winning or as otherwise instructed at the time of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner’s sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to twenty-eight (28) total Daily Prize winners will be selected. Up to one (1) Daily Prize winner will be selected each weekday from June 17, 2019-August 1, 2019 (excluding July 4, 2019) as follows:

Upon receiving prior approval from business/property owner Kicks 99 on-air talent will be at local businesses looking for bumper stickers on parked vehicles. Once the vehicle chosen is at a complete stop in a safe area approved by business owner, the on-air talent will confirm drivers age, once 18 years or older is confirmed, they will be notified they are a winner.

- b. Up to one (1) Grand Prize winner will be selected in a Station-conducted random drawing on August 1, 2019 at approximately 5:00PM ET from all eligible online entries received during the Online Entry Period and will be announced at the live remote on July 25, 2019 at a venue to be determined by the Station in the Augusta metro area. If potential Grand Prize winner is not present at the live remote, the potential Grand Prize winner will be notified by telephone and/or email.
- c. Up to one (1) Bonus On-Site Prize winner will be selected in a Station-conducted random drawing on August 1, 2019 at approximately 5:00PM ET from all eligible on-site entries received during the On-site Entry Period and will be announced at the live remote on August 1, 2019 at a venue to be determined by the Station in the Augusta metro area. If potential Bonus On-Site Prize winner is not present at the live remote, the potential Grand Prize winner will be notified by telephone and/or email.
- d. Odds of winning a Daily Prize depend on the number of bumper stickers distributed. Odds of winning the Grand Prize depend on the number of eligible online entries received during the Online Entry Period. Odds of winning the Bonus On-Site Prize depend on the number of eligible online entries received during the On-Site Entry Period.
- e. Entrants need not listen to the Station but must visit a Station event in order to acquire a bumper sticker to win a Daily Prize. Entrants need not listen to the Station or be present to win the Grand Prize. Entrants need not listen to the Station but must be present to enter and win the Bonus On-Site Prize.
- f. Each winner must confirm acceptance of prize within fifteen (15) of winning, or risk disqualification and selection of an alternate winner (time permitting) in a random drawing of all remaining combined eligible entries received for that random drawing, if applicable.
- g. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a.** The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.kicks99.com.
- b.** For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.kicks99.com.
- c.** Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, at 4051 Jimmie Dyess Pkwy, Augusta, GA 30909 or by sending a self-addressed, stamped envelope to the Station.