

**WKXC “Kicks 99 Christmas Wish”
Official Contest Rules**

These rules apply to the WKXC “Kicks 99 Christmas Wish” Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WKXC-FM (the “Station”). **In addition, the General Contest Rules posted at www.kicks99.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on November 29, 2021 and end on December 12, 2021.
- b. To enter online, visit www.kicks99.com and follow the links and instructions to enter the Contest and complete and submit the online entry form including the nomination, as described below, beginning at 6:00am Eastern Time (“ET”) on Monday, November 29, 2021 and ending at 11:59 pm ET on Sunday, December 12, 2021 (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. Entrants will be required to nominate a family (the “Nominee”) they believe deserves to win the prize on the online entry form and must describe why the Nominee should be selected to win the prize in an essay of one hundred (100) words or less (“Essay”). Each Essay must be the entrant’s original creative work and must not be protected by copyright. **Each entrant must have permission from the Nominee to submit the Essay. Entrants may nominate their own family.** Station, in their sole discretion, reserves the right to edit any Essay to preserve confidentiality and further reserves the right to disqualify any Essay if such is inappropriate or unsuitable for public display, broadcast, or posting on the Station’s website (i.e., must be radio clean). Obscene, provocative, or otherwise objectionable content will not be considered, and such determination is solely at the discretion of the Station. Essays that do not comply will not be eligible. Any winning Nominee’s name and/or Essay may be included on the Station’s website at www.kicks99.com. **Prize will be awarded to the family representative listed on the online entry form, not the entrant (unless the entrant nominated his/her family).**
- d. Entrants may submit multiple nominations but may nominate a Nominee a maximum of one (1) time. A Nominee may be nominated multiple times, but only if by different entrants. Nominees are eligible to win in the Contest only once.
- e. There will be up to a total of five (5) winning families selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Columbia, Richmond, Burke, McDuffie, Glascock, Hancock, Jefferson, Jenkins, Taliaferro, Warren, Washington, Wilkes, and Lincoln Counties, GA and Aiken, Allendale, Barnwell, McCormick, and Edgefield Counties, SC, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to five (5) Prizes will be awarded. Each Prize consists of: a two-hundred fifty dollar (\$250) Visa Gift Card provided by Records Nashville, one (1) iPad® mobile digital device (valued at \$200) provided by Sony Music and one (1) one hundred dollar (\$100) Wifesaver Gift Certificate provided by Records Nashville. Approximate Retail Value (“ARV”) of each Prize is \$550.
- b. The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is. No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be processed within approximately four (4) to six (6) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms. **The Station makes no guarantee any Prize delivery/availability by December 25, 2021.**
- c. Prizes or prize certificates must be claimed as directed by the Station at the time of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner’s sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to five (5) winning families will be selected as follows:

Up to one (1) winning family will be selected each weekday beginning on Friday, December 10, 2021 and ending on Thursday, December 16, 2021 at approximately 7:30 am ET via a judging process from all eligible Essay entries received up to the time of each judging period based on the following criteria: the compelling nature and need displayed in the Essay. Judges will be comprised of Station staff. Potential winning family contact listed on the entry will be notified by phone and/or email promptly following the selection.

Non-selected entries will automatically rollover into subsequent judging periods in the Contest, if any.

- b. Entrants need not listen to the Station or be present to win.
- c. The representative of the winning family must confirm acceptance of prize within five (5) days of winning, or risk disqualification and selection of an alternate winning family (time permitting) using the judging criteria described above.
- d. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.kicks99.com.
- b. By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.kicks99.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 4051 Jimmie Dyess Pkwy, Augusta, GA 30909, or by sending a self-addressed, stamped envelope to the Station.
- d. iPad® mobile digital device is a registered trademark of Apple Inc.